**Final Public Service Announcement**

CLIENT: NICK BRIDEAU TIME: :60 SEC.

TITLE: HELP AFRICA DATE: MAY 6, 2020

EVER THOUGHT YOU COULD HELP SAVE LIVES JUST BY LISTENING TO MUSIC? NICK BRIDEAU, SINGER, SONGWRITER, MUSICIAN, PLATINUM-CD-SELLER AND TOP CONCERT TOUR DRAW FOR THE PAST THREE YEARS IS PROVIDING YOU WITH THIS SPECIAL OPPORTUNITY. HE IS RELEASING HIS NEXT CD, “HIDING IN PLAIN SIGHT,” WHICH WILL FEATURE 12 SONGS. THIS TIME, 5 PERCENT OF HIS CD’S SALES WILL GO TOWARD THE AIDS IN AFRICA CAUSE. BRIDEAU’S LAST TRIP TO AFRICA WAS EYE-OPENING AND HAS INSPIRED HIM TO SUPPORT THIS CAUSE. SOME OF HIS SONGS ON THE NEW CD ARE INSPIRED BY HIS EXPERIENCES IN AFRICA. THE FIRST SINGLE, “FOR AFRICA,” IS ABOUT THE EPIDEMIC. THE FUNDING WILL SPECIFICALLY GO TOWARD IMPROVING HOSPITALS, PAYING SALARIES FOR HEALTH CARE WORKERS AND SUPPORTING CHILDREN WHO HAVE LOST THEIR PARENTS DUE TO AIDS. HELP MAKE A DIFFERENCE IN PEOPLE’S LIVES IN AFRICA BY PURCHASING BRIDEAU’S NEW CD! “HIDING IN PLAIN SIGHT” WILL BE RELEASED IN JULY AND SOLD IN STORES AND ONLINE.